

CREATING A CONNECTED AND FRUITFUL INDUSTRY

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ESTABLISHED IN 1975

UDIA WHAT WE DO

INFLUENCE: Engage and influence government, enabling better policy decisions

ADVOCATE: Publicly and privately support the urban development industry

EDUCATE: Provide members with business-building insights

CONNECT: Create a connected and fruitful industry



UDIA

PRINCIPLES FOR THE WAY AHEAD

LEADERSHIP
INFLUENCE
KNOWLEDGE
LOYALTY
EXPERTISE AND INNOVATION
INDUSTRY SUCCESS

DEEPLY CONNECTED

Facilitate a fruitful
business environment
by connecting industry
and government
stakeholders

VICTORIAN PROPERTY MARKET

2051: Population of 10 million +



MIGRATION



BIRTH RATES

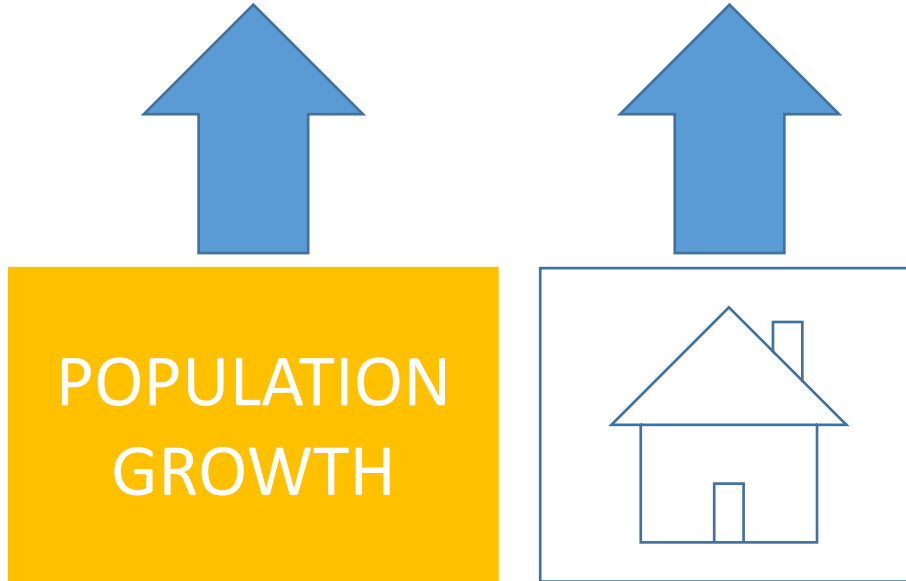


LIFE
EXPECTANCY

POPULATION GROWTH

- Unprecedented population growth is keeping our economy afloat
- From a policy perspective, planning for this population growth needs to be front of mind

UDIA VICTORIAN PROPERTY MARKET



- Demand is coming!
- The pressure is on to build the extra 2.2 million homes we need by 2051

MELBOURNE ON A GLOBAL SCALE



- Popular with Chinese property seekers
- However, the number of property seekers from China have dropped, indicating a need to protect Melbourne's competitiveness at a global level

ISSUES AFFECTING MELBOURNE ON A GLOBAL SCALE



- 7% tax on foreign buyers
- Lending restrictions to foreign purchasers
- Lack of local knowledge and suitable information for foreign purchasers

Australia is already a top destination of choice for Chinese investors; it is our role to **make Melbourne the Australian city of choice.**

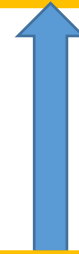
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FOREIGN INVESTMENT UNIT

CONNECTING MELBOURNE WITH THE WORLD



INDUSTRY
INTELLIGENCE



RELATIONSHIP
BUILDING

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QUESTIONS?

