

An aerial photograph of a modern urban street, overlaid with a semi-transparent blue filter. The street features a wide, paved pedestrian walkway with a central green space containing various plants and trees. Several people are shown walking along the path, and a few cars are visible on the adjacent road. The overall scene depicts a model for new urbanism.

# **Tribus**

## **a model for new urbanism.**

**Presentation by Dean Landy**  
**Partner - ClarkeHopkinsClarke**





How can *Smart Cities*  
become more socially  
connected communities?

**NEW URBANISM** promotes the creation and restoration of diverse, walkable, compact, vibrant, mixed-use communities composed of the same components as conventional development, but assembled in a more integrated fashion, in the form of complete communities.

**NewUrbanism.org**

**What do I mean by  
New Urbanism?**





**How can we bring a new  
focus to the People, Places  
and Process that contribute  
to these new urban  
environments?**





“*An architect and urban designer involved in the design of many town centres across Australia...*

# Background.

*...a social entrepreneur and community advocate who is passionate about improving the quality of people's lives.*”



“*A large scale firm with a core focus around creating vibrant communities.*”



**ClarkeHopkinsClarke.**  
Designing Communities.



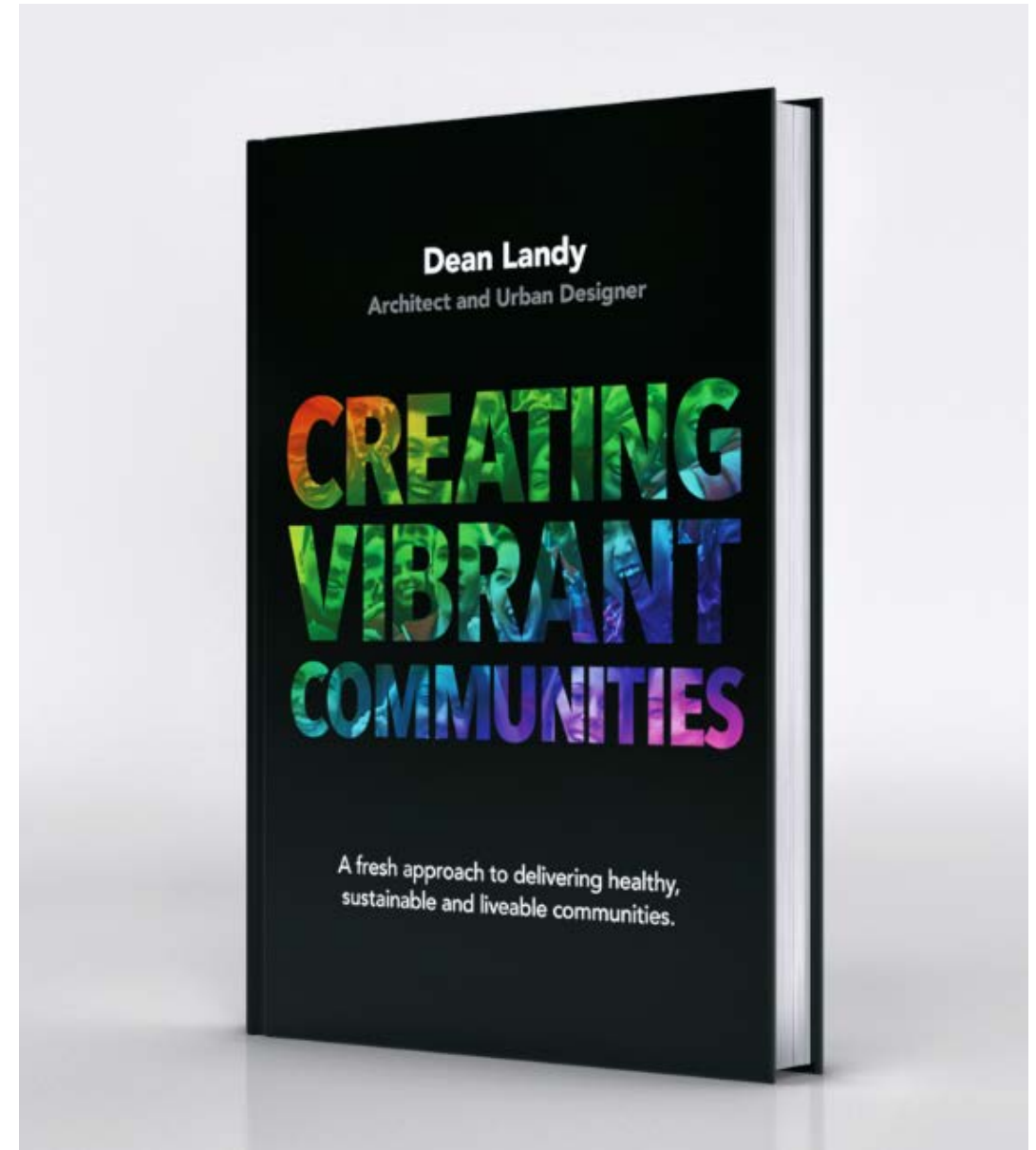


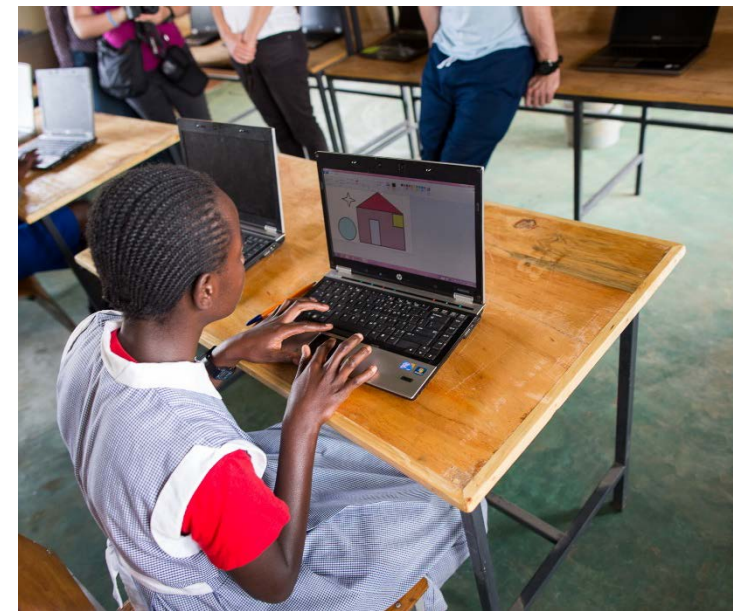
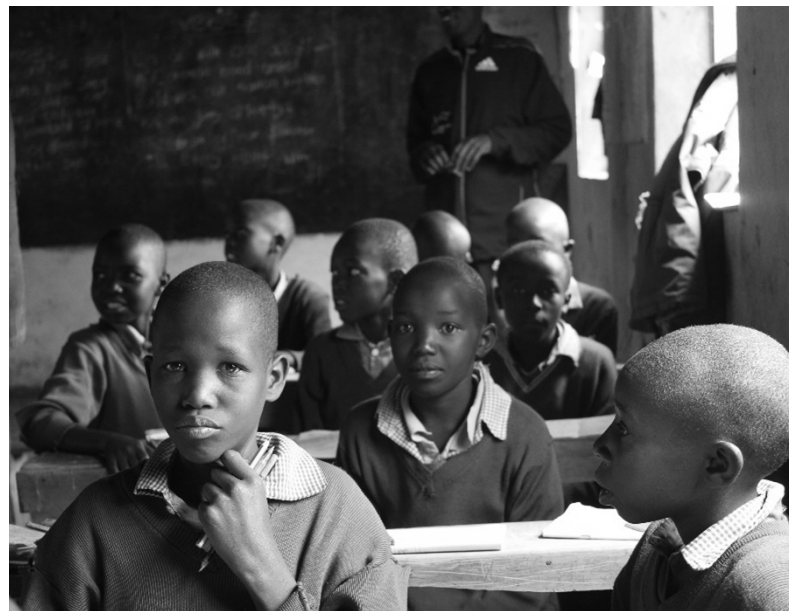
This is a book for anyone who is involved in the creation of new places who question can we do it better? From masterplanned communities through to large scale urban infill developments.

Creating Vibrant Communities sets out a practical process to encourage a more considered, strategic and collaborative approach to development, ensuring we are creating the vibrant communities where people love to live, including 40 interviews with leading experts in the field of urban.

**Official release 17<sup>th</sup> November 2016**

**Creating Vibrant Communities.**  
*A fresh approach to delivering healthy,  
sustainable and live communities.*





Developing a sustainable community development model to break the poverty cycle. We are transforming the lives of hundreds of children in some of the most disadvantaged areas through care, education and hope.

**One Heart Foundation.**  
Transforming Communities.





“*We are not good at surviving in isolation. We rely on communities to support us and sustain us, and if those communities are to survive and prosper, we must engage with them and nurture them. That’s the beautiful symmetry of human society: we need communities and they need us.*”

**Hugh Mackay**

A large crowd of people, including children, at an outdoor event, overlaid with a teal filter. The text is centered over the image.

**How can we use the Tribus  
model to create smarter and  
more socially connected  
cities?**





# 1 Design. Community focused development.

**Visualise.**



**Realise.**



**Activate.**



“*An overarching methodology to how we consider every project from a school to an entire city.*”

Set a strong vision and create challenging goals that everyone is focused on achieving. Establish a core team that is passionate about achieving that vision.

See the vision become reality. Broaden the network of stakeholders in order to masterplan, design and build a more considered, diverse and inclusive community, sooner.

Bringing people and life to new Places. Plant the seeds to build a vibrant community and a thriving town centre.

**Tribus - the process.**

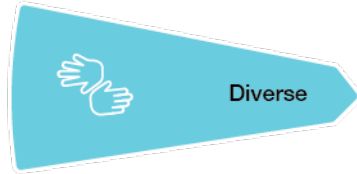




Understand the people that make the community.



Create a unique sense of place.



Consider a diverse mix of housing, uses, and densities.



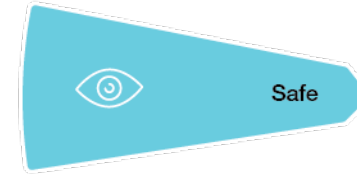
Ensure a strong connection between all elements.



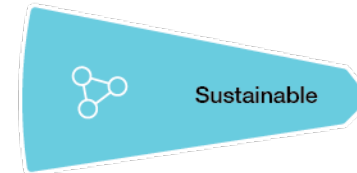
Encourage more active and healthy lifestyles.



Create a strong local economy.



Ensure people feel safe.



Consider the economic, environmental and social sustainability.



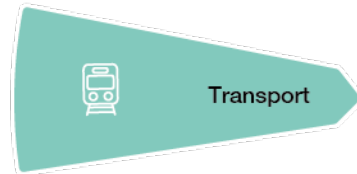
Ensure a strong connection between all elements.

## **Tribus - the elements.**

### SOFT Elements.



Places to enjoy the outdoor environment.



A variety of transport options.



Places people can come together and connect.



Places to shop, eat and socialise.



Places for services, offices and trade.



Places to provide care and pursue good health.



Places to allow whole of life learning.



Provide places for sports, relaxation and enjoyment.



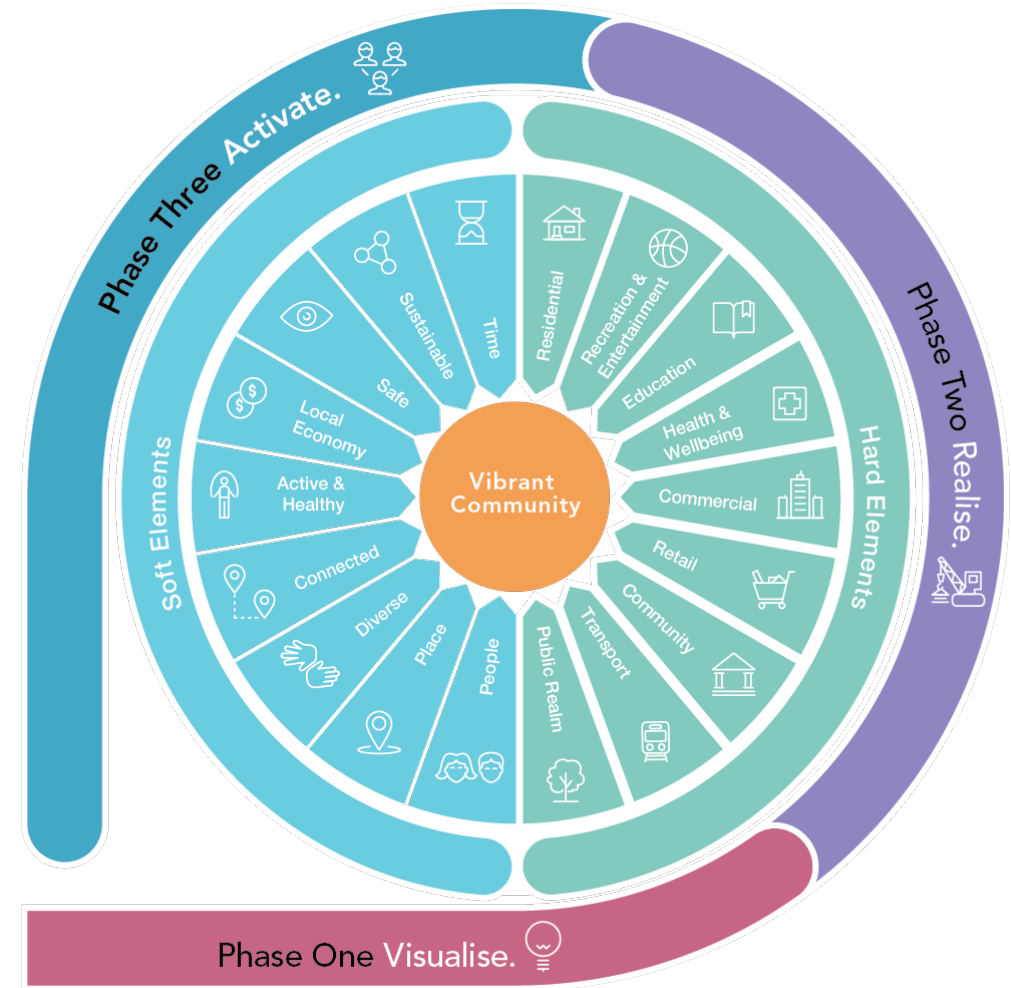
Provide a variety of living options.

## **Tribus - the elements.**

### **HARD Elements.**

Join the *Creating Vibrant Communities* network to learn more and get involved.

[www.creatingvibrantcommunities.org](http://www.creatingvibrantcommunities.org)



**Tribus Community Evolution Process.**



*Early delivery of a community focal point seeding place and using profits to fund future community facilities.*



*The hub was also used as a place for the community to masterplan their new community.*

## **Sprout Hub, Alkimos Beach WA.**

An example of an innovative way to deliver community infrastructure early.



# DRAWING LEGEND



## Polaris, Bundoora VIC.

A case study on the complete soft and hard elements.







# 2 A new form of governance.



*Planting the seeds and structures  
which encourage community led  
governance within large scale  
developments.*

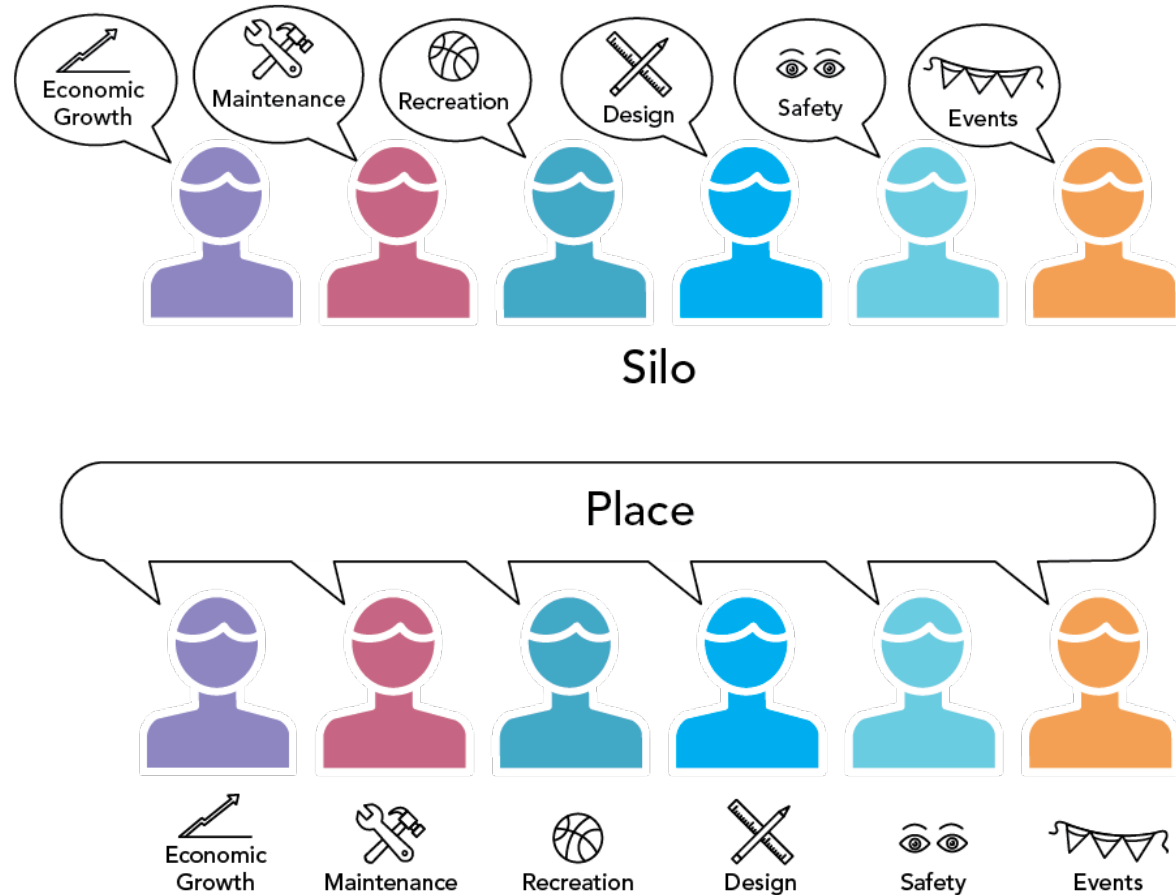


SOHO Village Point Cook, Victoria.  
Project by MASBuild and ClarkeHopkinsClarke

**Community - Place led governance.**  
Establishing a place committee.

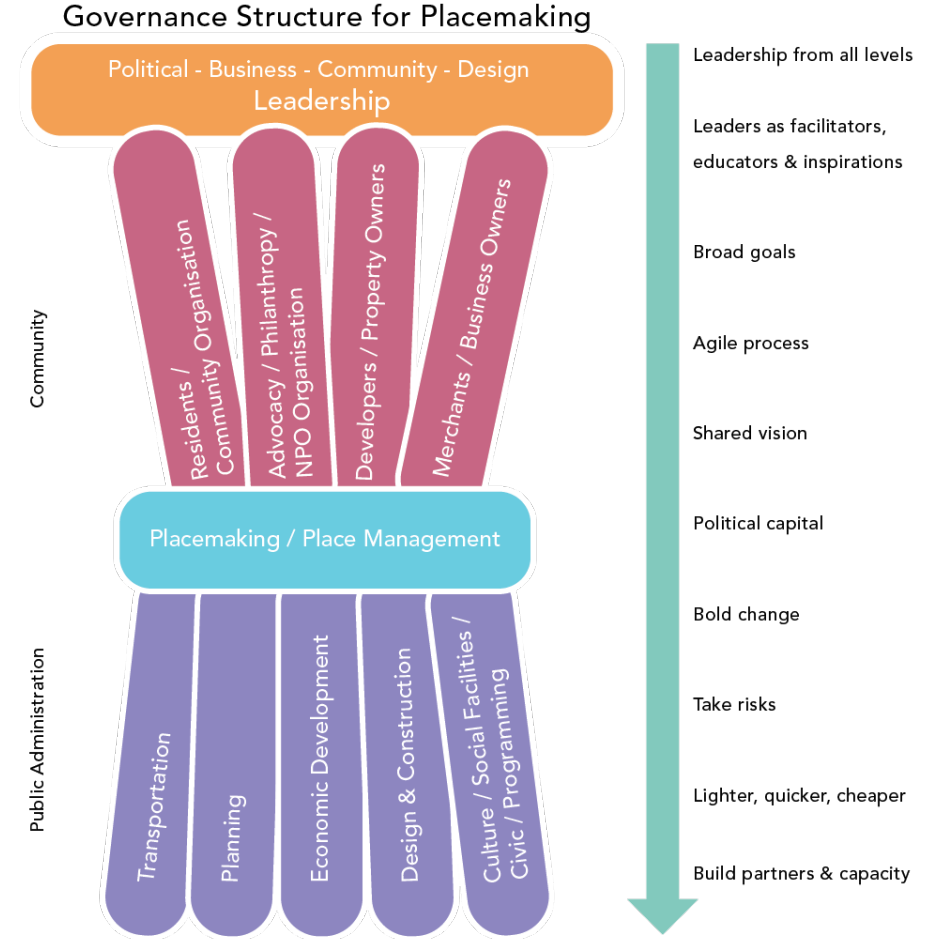
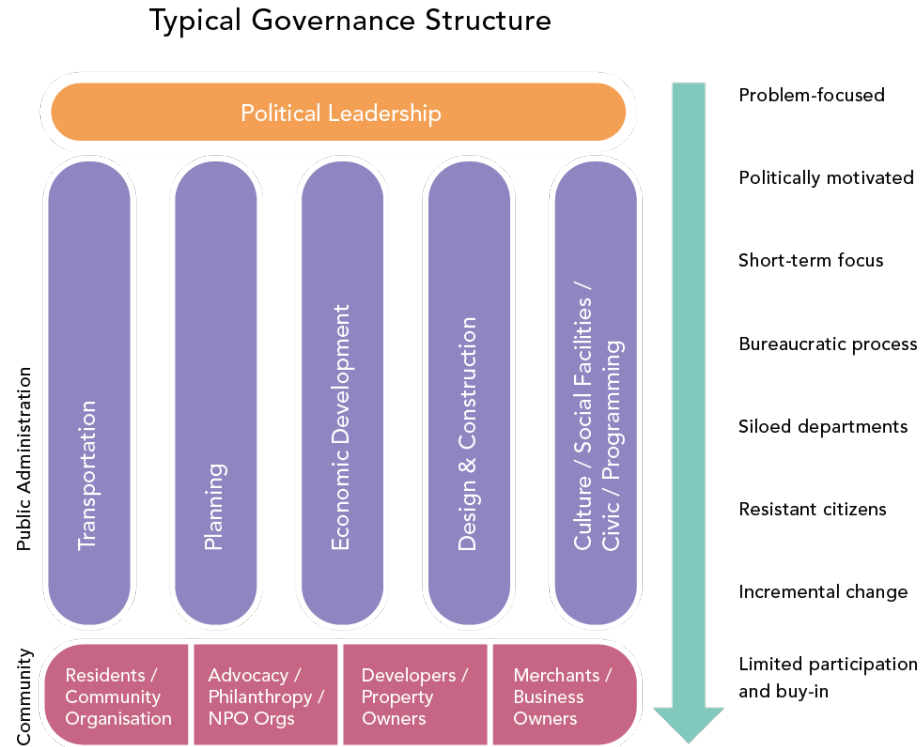


A fundamental shift as we realise the need to break down silos and encourage a more holistic, entrepreneurial approach.



**Council – Place led governance.**  
The need for a fresh approach.

Source Credit: Village Well



**Council – Place led governance.**  
The need for a fresh approach.

Source Credit: Peter Smith,  
*Place Governance Partners*





Image Credit: adelaidenow.com.au



Image Credit: adelaidenow.com.au



Image Credit: The Advertiser

# **A new form of governance.**

## Case Study: Rundle Mall, Adelaide.

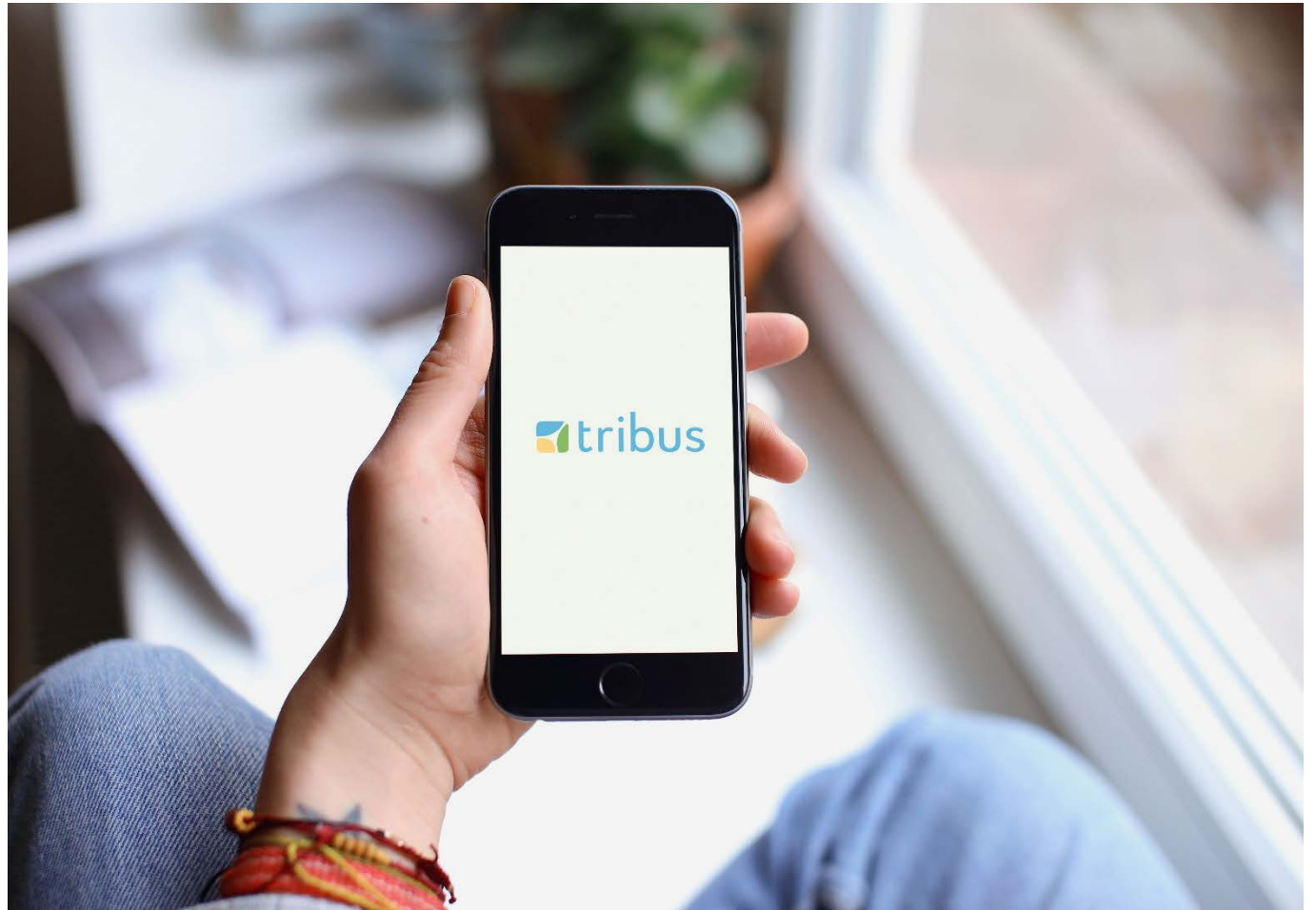




# 3 Empowering people.

*“How can we use the digital medium and mobile devices to help build stronger communities and more empowered people?”*

**Empowering people  
Building community.**





# How can tribus help me?



## Community

Everyone can contribute to improving the quality of the community they live, work and learn in. Whether you're young or old, part of a local club, school, social group or volunteer service provider. Community is about people and it all starts with connecting with those around you. Tribus allows you to step up as a local champion, or get your tribe together to launch an idea, build support and see it come to life.

[READ MORE](#)

## Council

Councils are always working to improve the community they represent. Good councils realise the benefit of engaging and consulting with the local community they represents to ensure everyone has the opportunity to be involved in the decisions that will improve their suburbs. Tribus allows councils to post relevant projects in every municipality across Australia allowing local communities to easily get involved in the outcome.

[READ MORE](#)

## Company

There are many businesses out there that truly value the communities they are based in. Tribus connects social minded companies, but local and national organisations to connect with communities at a local level. Companies offering community grants, proposing new projects in your neighbourhood and any group that wants to do something that will improve your local community can post a project of grant on Tribus.

[READ MORE](#)

**Empowering people  
Building community.**



# How It Works



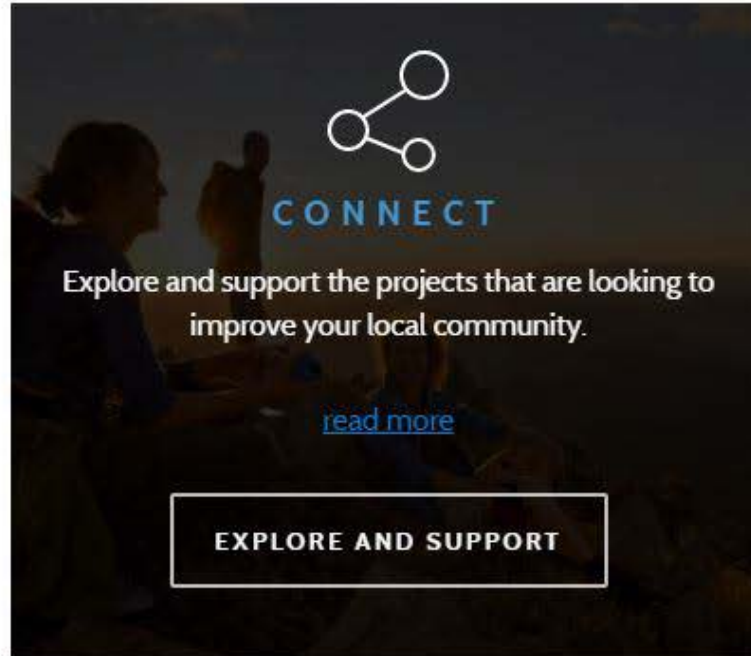



**CREATE**

Launch a project that will improve your community whether you're a local, a council or a company.

[read more](#)

**START A PROJECT**



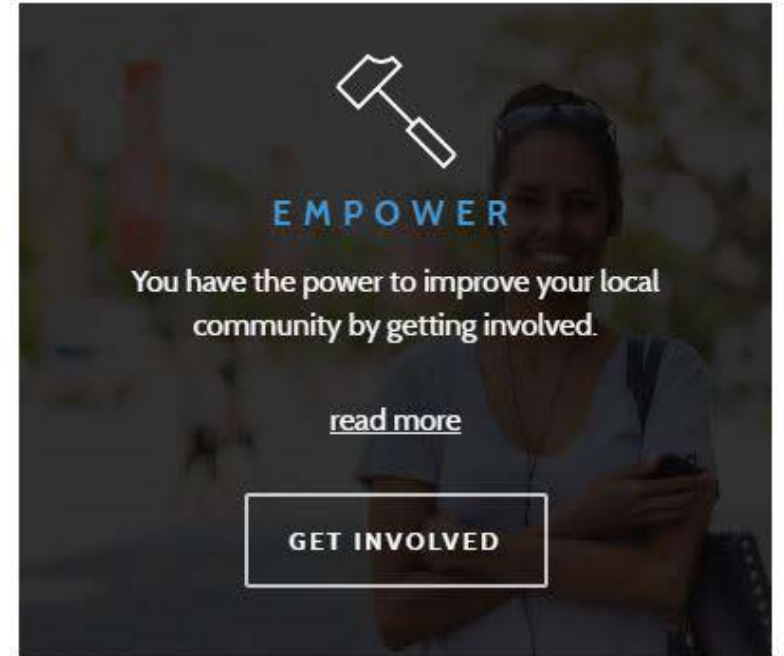



**CONNECT**

Explore and support the projects that are looking to improve your local community.

[read more](#)

**EXPLORE AND SUPPORT**





**EMPOWER**

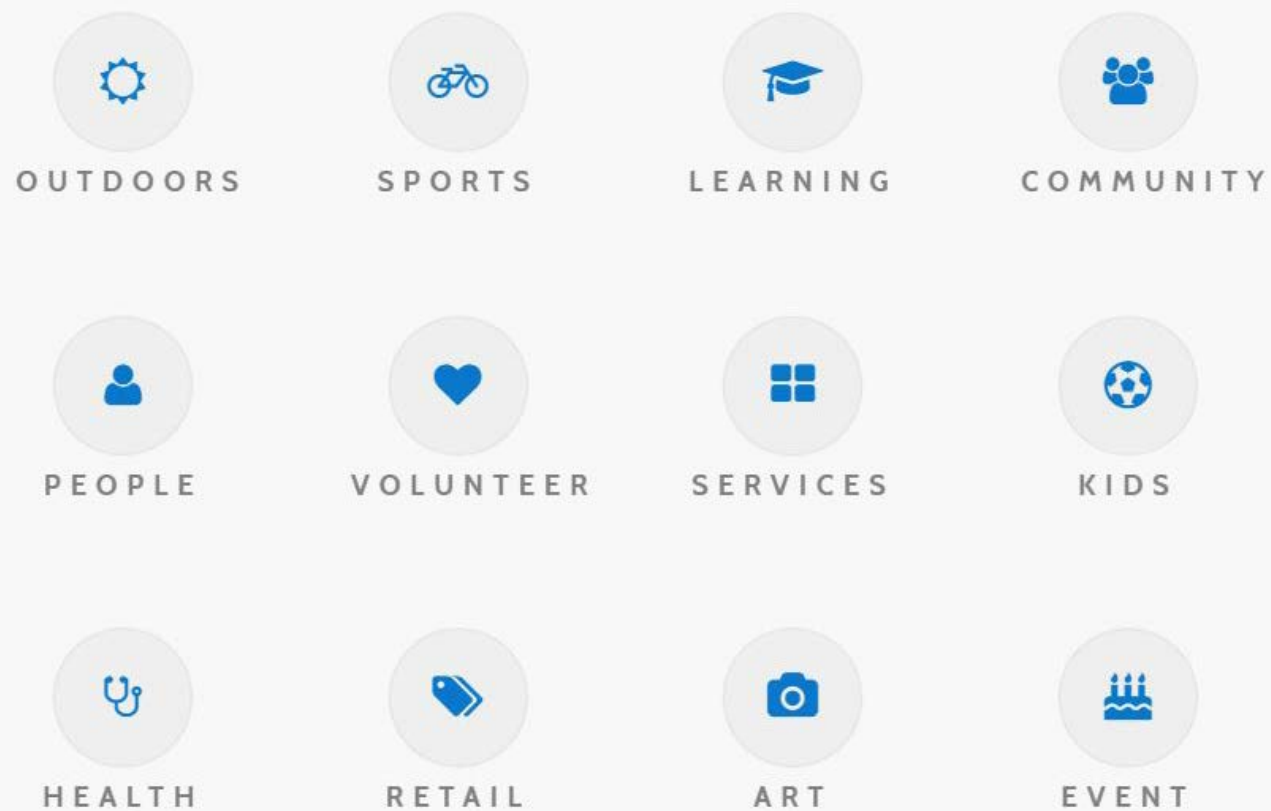
You have the power to improve your local community by getting involved.

[read more](#)

**GET INVOLVED**

**Empowering people  
Building community.**





**Empowering people  
Building community.**







**A sustainable  
approach.**



*“I believe we have a responsibility to create the sustainable communities for future generations, within today’s commercial environment.”*



*Designing, Connecting, Empowering, Funding, Creating...*

*...stronger communities and  
more liveable places for  
people around the world.*

**Clarke  
Hopkins  
Clarke**

*What we do*  
As architects and urban  
designers we are focused  
on creating vibrant  
communities through  
more than just the places  
and built environments  
that we help create.



 **tribus**

 **tribus**  
Foundation

  
ONE HEART  
Foundation

An aerial photograph of a modern urban park, likely the High Line in New York City. The image shows a wide, paved pedestrian walkway running diagonally across the frame. On either side of the walkway are lush green plants, trees, and shrubs. Several people are seen walking along the path, some in groups and some alone. The entire image is overlaid with a semi-transparent red filter. The text "Tribus" is written in a large, bold, white sans-serif font, and "a model for new urbanism." is written in a smaller, bold, white sans-serif font below it.

**Tribus**  
**a model for new urbanism.**

**Thank You.**